Serial 09/420434 November 9, 2004

```
8:Ei Compendex(R) 1970-2004/Oct W5
File
File 202:Info. Sci. & Tech. Abs. 1966-2004/Nov 02
     2:INSPEC 1969-2004/Oct W5
File 34:SciSearch(R) Cited Ref Sci 1990-2004/Oct W5
File 434:SciSearch(R) Cited Ref Sci 1974-1989/Dec
        Items Description
Set
          605
S1
                AU='FRIEDMAN D' OR AU='FRIEDMAN DI' OR AU='FRIEDMAN DL'
                AU='FRIEDMAN, D (ED.)' OR AU='FRIEDMAN, D.' OR AU='FRIEDMA-
             N, D.I.' OR AU='FRIEDMAN, D.L.'
S3
                AU='FRIEDMAN, DORON' OR AU='FRIEDMAN, DORON A.'
            2
S4
                AU='SINGHVI A' OR AU='SINGHVI AK' OR AU='SINGHVI AM' OR AU-
             ='SINGHVI, A.' OR AU='SINGHVI, A. K.' OR AU='SINGHVI, A. K. (-
             ED. )' OR AU='SINGHVI, A.K.'
S5
            2
              AU='HUSE B'
S6
        48679
                CARD? ?
                S1:S5 AND S6
S7
            5
S8
            5
                RD (unique items) [not relevant]
File 647:CMP Computer Fulltext 1988-2004/Oct W5
File 674: Computer News Fulltext 1989-2004/Sep W1
File 275:Gale Group Computer DB(TM) 1983-2004/Nov 08
File 635:Business Dateline(R) 1985-2004/Nov 05
Set
        Items
              Description
$1
            0
                DORON (1W) FRIEDMAN
$2
            0
                AJAY (1W) SINGHVI
S3
           29
                BRIAN (1W) HUSE
S4
       278929
                CARD? ?
                S3 AND S4
            0
File 350:Derwent WPIX 1963-2004/UD,UM &UP=200471
File 347: JAPIO Nov 1976-2004/Jul (Updated 041102)
File 348:EUROPEAN PATENTS 1978-2004/Oct W05
File 349:PCT FULLTEXT 1979-2002/UB=20041104,UT=20041028
Set
        Items
                Description
S1
          102
                AU='FRIEDMAN D' OR AU='FRIEDMAN D I' OR AU='FRIEDMAN D L' -
             OR AU='FRIEDMAN DORON' OR AU='FRIEDMAN DORON I' OR AU='FRIEDM-
             AN DORON L'
S2
                AU='SINGHVI A' OR AU='SINGHVI AJAY'
            4
                AU='HUSE' OR AU='HUSE B' OR AU='HUSE B J' OR AU='HUSE BRIA-
S3
           82
             Ν'
       278141
                CARD? ?
S4
S5
                S1:S3 AND S4 [not relevant]
          (Item 1 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
016509050
            **Image available**
WPI Acc No: 2004-667330/200465
  Pick ticket delivery method involves printing readable content on
  greeting card , and generating shipping label or intermediate label from
  printed content
Patent Assignee: 4YOURSOUL COM (FOUR-N)
Inventor: FRIEDMAN D ; HUSE B J ; SINGHVI A
Number of Countries: 001 Number of Patents: 001
```

Serial 09/420434 November 9, 2004

Patent Family:

Patent No Kind Date Applicat No Kind Date Week
US 20040177114 A1 20040909 US 99420434 A 19991018 200465 B
US 2003646095 A 20030822

Priority Applications (No Type Date): US 2003646095 A 20030822; US 99420434 A 19991018

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes
US 20040177114 A1 47 G06F-015/16 CIP of application US 99420434
Abstract (Basic): US 20040177114 A1

NOVELTY - The readable content is printed on a **greeting card** which is prepared based on user input and modifications specified by the user. A shipping label or an intermediate label which is usable with another item, is generated from the printed content.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (1) computer program product for delivering pick ticket; and
- (2) computer system for delivering pick ticket.

USE - For delivering printed material such as greeting card , customized card , gift card or certificate, promotional advertisement or catalog as pick ticket along with gift or package, to recipient in electronic commerce application.

ADVANTAGE - The shipping labels are generated and matched with the gift or package, automatically. Online selection, customization by adding text, graphics or photographs, and transmission of the pick ticket is enabled.

DESCRIPTION OF DRAWING(S) - DESCRIPTION OF DRAWING - The figure shows the block diagram of the vendor system.

vendor system (210)

database (218)

computer system (250)

pp; 47 DwgNo 8/13

Derwent Class: T01; T05

International Patent Class (Main): G06F-015/16

5/7/2 (Item 2 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2004 Thomson Derwent. All rts. reserv.

014073119 **Image available**

WPI Acc No: 2001-557332/200162

Greeting card distribution method for electronic commerce over Internet, involves presenting card image in What You See Is What You Get format in combination with received modifications

Patent Assignee: 4YOURSOUL COM (FOUR-N); FRIEDMAN D (FRIE-I); HUSE B J (HUSE-I); SINGHVI A (SING-I)

Inventor: FRIEDMAN D ; HUSE B J ; SINGHVI A ; HUSE B

Number of Countries: 094 Number of Patents: 003

Patent Family:

Patent No Kind Date Applicat No Kind Date A1 20010426 WO 2000US41272 A WO 200129794 20001018 200162 B 20010430 AU 200119698 AU 200119698 A 20001018 200162 Α A US 20030208556 A1 20031106 US 99420434 19991018 200374 Priority Applications (No Type Date): US 99420434 A 19991018 Patent Details:

November 9, 2004

Patent No Kind Lan Pg Main IPC Filing Notes WO 200129794 A1 E 65 G07F-017/26

Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW

AU 200119698 A

Based on patent WO 200129794

US 20030208556 A1

G06F-015/16

Abstract (Basic): WO 200129794 A1

NOVELTY - A network accessible compilation of cards is maintained. Data identifying one of the cards and data defining modifications to cards are received. Card image with received modifications is presented in What You See Is What You Get (WYSIWYG) format. Data identifying a destination address of the card is received. The data representing modifications to the card is transmitted over computer network to database.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (a) Computer program product;
- (b) Computer system

USE - For electronic commerce to select, customize and coordinate greeting card delivery with gifts purchased over computer network.

ADVANTAGE - Enables the Internet user to connect directly to the master system for creation and cards purchase separate and apart from any vendor transactions by enabling the Internet user to view customization to the selected cards in WYSIWYG format.

DESCRIPTION OF DRAWING(S) - The figure shows the conceptual block diagram of element of the computer system in network environment.

pp; 65 DwgNo 2/11

Derwent Class: T01; T05

International Patent Class (Main): G06F-015/16; G07F-017/26

International Patent Class (Additional): G06F-017/60

Serial 09/420434 November 9, 2004

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File 35:Dissertation Abs Online 1861-2004/Oct
File 583: Gale Group Globalbase (TM) 1986-2002/Dec 13
File 65:Inside Conferences 1993-2004/Nov W1
     2:INSPEC 1969-2004/Oct W5
File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
File 474:New York Times Abs 1969-2004/Nov 05
File 475: Wall Street Journal Abs 1973-2004/Nov 05
File 99: Wilson Appl. Sci & Tech Abs 1983-2004/Sep
File 202:Info. Sci. & Tech. Abs. 1966-2004/Nov 02
File 94:JICST-EPlus 1985-2004/Oct W2
File 111:TGG Natl.Newspaper Index(SM) 1979-2004/Nov 03
File 144: Pascal 1973-2004/Oct W5
File 34:SciSearch(R) Cited Ref Sci 1990-2004/Oct W5
File 95:TEME-Technology & Management 1989-2004/Jun W1
        Items
Set
                Description
                (GREETING OR BIRTHDAY OR WEDDING OR ANNIVERSARY OR CHRISTE-
S1
         4214
             NING OR CHRISTMAS OR BUSINESS) () CARD? ?
S2
              GIFT? ? OR PRESENTS OR PACKAGE OR PACKAGES OR PARCEL? ? OR
             MERCHANDISE OR GOODS OR PRODUCT? ? OR ITEM? ?
S3
        88083
                WEBSITE? ? OR WEB()SITE? ?
S4
      6183595
                PERSONALIZ? OR PERSONALIS? OR CUSTOMIZ? OR CUSTOMIS? OR MO-
             DIFY??? OR MODIFI? OR CHANG??? OR CREAT??? OR ADD???(2W) (MESS-
             AGE OR MESSAGES OR TEXT OR GRAPHICS OR PHOTO OR PHOTOS OR PHO-
             TOGRAPH? ?)
S5
         1807
                WYS()W?G OR;WYSIW?G
S6
                LINK??? OR CONNECT??? OR COMBIN??? OR COMBINATION? ? OR MA-
     10417246
             TCH??? OR MERG??? OR UNITE? ? OR UNITING OR CONSOLIDAT? OR IN-
             TEGRAT?
                SHIP? ? OR SHIPP??? OR MAIL??? OR DISTRIBUT? OR SEND??? OR
S7
      4527333
             DISPATCH??? OR POST OR POSTS OR POSTED OR POSTING
                (VIDEOTEXT OR VIRTUAL OR WEB OR ONLINE OR ON()LINE OR INTE-
S8
             RNET OR CYBER OR ELECTRONIC OR E) (2N) (SHOP???? OR STORE OR ST-
             ORES OR VENDOR? ? OR RETAIL??? OR MALL? ? OR CATALOG? ? OR CA-
             TALOGUE? ? OR COMMERCE) OR E()TAIL??? OR TELESHOP????
                S1()S3 AND S2()S3
S9
            0
                S1 AND S2 AND S3
S10
           60
              S6 AND S10
S11
           40
S12
          20
                S7 AND S11
           20 RD (unique items)
S13
S14
           7 S13/2000:2004
          13 S13 NOT S14
S15
           3 S4:S5 AND S15
S16
S17
           6
                S13 AND S8
           3
                S17 NOT (S14 OR S16)
S18
                S15 NOT (S16 OR S18)
S19
           7
          20 S11 NOT S12
S20
S21
          20
               RD (unique items)
S22
           7
                S21/2000:2004
S23
          13 S21 NOT S22
S24
          13 Sort S23/ALL/PY, A
           2
S25
                S1 AND S4 AND S5
S26
                S25 NOT S11
16/7/3
         (Item 3 from file: 233)
```

ASRC Searcher: Jeanne Horrigan Serial 09/420434 November 9, 2004

DIALOG(R) File 233: Internet & Personal Comp. Abs.

(c) 2003 EBSCO Pub. All rts. reserv. 00453027 97PM03-027 CreataCard Plus Graychase, Naomi PC/Computing , March 1, 1997 , v10 n3 p195, 1 Page(s) ISSN: 0899-1847 Company Name: Micrografx Product Name: CreataCard Plus Presents a favorable review of CreataCard Plus (\$30), a greeting card publishing program from Micrografx (888, 972). In addition to its ability to publish greeting cards , the program has a Forget Me Not address book and calendar that sends the users e- mail reminding them when an important event is coming up. Its Kidlock feature keeps children from accessing inappropriate material or Internet content. The program offers a link to an online component, which provides seasonal content and ordering forms for wrapping paper and envelopes. Includes 3,000 predesigned cards, but most users will prefer to create their own. Allows the import of photos or use with Micrografx professional art work and clip art to make a card. In addition to cards, the program also can create awards, certificates, invitations, and stationery. Concludes that it is ``something to write home about.'' Includes one screen display. (djd) (Item 1 from file: 111) DIALOG(R)File 111:TGG Natl.Newspaper Index(SM) (c) 2004 The Gale Group. All rts. reserv. Supplier Number: 55740149 05958738 E - Commerce , Email and E - greeting Cards Combine in New Web Site Designed by Interactive Bureau; Flooz.com Features a Fun Online Gift Currency You Send by Email for Any Occasion. Business Wire, 0350 Sept 14, 1999 19/6/2 (Item 2 from file: 583) 06489291 Lotus gets organised WORLD: NEW ORGANIZER 97 PROGRAMME FROM LOTUS 03 Jul 1997 19/6/4 (Item 2 from file: 233) 99FP10-002 00549650 101 great sites for free stuff on the Web 19991001 19/6/6 (Item 4 from file: 233) 00480702 97PI12-006 The designer within 19971202 19/6/7 (Item 5 from file: 233) 97EL10-004 00474198 Seasonal sites -- Find Halloween fun (and learning) on the Web 971001 24/6/1 (Item 1 from file: 233)

November 9, 2004

00414467 96PI02-057

The PC Magazine Top 100 Web Sites: after hours

19960206

24/6/10 (Item 10 from file: 233)

00535207 99FP05-006

To mom, with love -- 10 easy Mother's Day projects from a PC-savvy dad 19990501

26/7/1 (Item 1 from file: 2)

DIALOG(R) File 2:INSPEC

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5646616 INSPEC Abstract Number: C9709-6130M-050

Title: NetMC: multimedia authoring tool for Internet

Author(s): Lassig, D.; Louie, R.; Williams, J.; Yamada, S.; Takamura, J.

Journal: NEC Technical Journal vol.50, no.4 p.53-7

Publisher: NEC,

Publication Date: April 1997 Country of Publication: Japan

CODEN: NECGEZ ISSN: 0285-4139

SICI: 0285-4139(199704)50:4L.53:NMAT;1-U

Material Identity Number: H719-97008

Language: Japanese Document Type: Journal Paper (JP)

Treatment: Applications (A); Practical (P)

Abstract: This paper describes a multimedia authoring tool, the NetMC, which provides an easy-to-use environment for novice users, and also provides an efficient way to design and create an interactive multimedia-rich Web page and presentation, if the result document is embedded. As an authoring environment, the timeline editor provides a timeline metaphor where the media files such as graphic images and audio can be put around the timeline. Also the layout editor provides a WYSIWYG environment of the media files and the media browser provides a preview of the media files' content. The NetMC project contains: 1. the development of the authoring tool; 2. a contents library providing media files such as audio, video, graphic images and samples; and 3. a greeting card service such as Christmas and Valentine's day. (1 Refs)

Subfile: C

Copyright 1997, IEE

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File 15:ABI/Inform(R) 1971-2004/Nov 06
File 9:Business & Industry(R) Jul/1994-2004/Nov 04
File 610:Business Wire 1999-2004/Nov 08
File 810: Business Wire 1986-1999/Feb 28
File 275: Gale Group Computer DB(TM) 1983-2004/Nov 08
File 476: Financial Times Fulltext 1982-2004/Nov 08
File 624:McGraw-Hill Publications 1985-2004/Nov 05
File 621: Gale Group New Prod. Annou. (R) 1985-2004/Nov 08
File 47:Gale Group Magazine DB(TM) 1959-2004/Nov 08
File 148: Gale Group Trade & Industry DB 1976-2004/Nov 08
File 16:Gale Group PROMT(R) 1990-2004/Nov 08
File 75:TGG Management Contents(R) 86-2004/Oct W5
File 647:CMP Computer Fulltext 1988-2004/Oct W5
        Items Description
S1
      1750982 CARD OR CARDS
      2076776 GIFT OR GIFTS OR MERCHANDISE OR GOODS
S2
      2269239 PARCEL? ? OR PACKAGE OR PACKAGES
6463249 ONLINE OR ON()LINE OR WEBSITE? ? OR WEB()SITE? ?
S3
S4
S5
      4316263 LINK??? OR CONNECT???
      6680758 COMBIN??? OR COMBINATION? ? OR MERG???
S7
      5888821
                CONSOLIDAT? OR INTEGRAT?
      2588897 TOGETHER
1884567 SHIP? ? OR SHIPP???
3445677 MAIL??? OR SEND???
$8
S9
S10
      4750379 DISPATCH??? OR DELIVER?
S11
         1333 (S1(3N)S4)(S)(S2(3N)S4)
S12
           11 S12(5N)S5
S13
S14
            3 S12(5N)S6
                S12 (5N) S7
S15
            8
S16
            0
                S12 (5N) S8
S17
          163
                S12(5N)S9:S10
          30
                S12 (5N) S11
S18
S19
           6
                S13:S15(S)S17:S18
           2 RD (unique items)
S20
           16 S13:S15 NOT S19
S21
           9
S22
                RD (unique items)
S23
            9
                Sort S22/ALL/PD, A
S24
            0
                S12(S)(S9:S11(3N)S8)
          186
                S17:S18 NOT S19:S21
S25
          58
                RD (unique items)
S26
                $26/2000:2004
S27
           44
                S26 NOT S27
S28
           14
           14
                Sort S28/ALL/PD,A
S29
       546152
                GREETING OR BIRTHDAY OR CHRISTMAS OR THANK() YOU
S30
       336120 WEDDING OR CHRISTENING OR ANNIVERSARY
S31
S32 28312847 BUSINESS
S33
        51628 S30:S31()S1
S34
        43291
                S32()S1
                (S33:S34(3N)S4)(S)(S2:S3(3N)S4)
S35
          103
           90
                S35 NOT S17:S21
S36
           40
S37
                RD (unique items)
           22
                S37/2000:2004
S38
           18
S39
                S37 NOT S38
S40
           18
                Sort S39/ALL/PD, A
```

November 9, 2004

(Item 1 from file: 610) 20/7/1 DIALOG(R) File 610: Business Wire (c) 2004 Business Wire. All rts. reserv. 00103340 19990914257B0350 (THIS IS THE FULLTEXT) E-Commerce, Email and E-greeting Cards Combine in New Web Site Designed by Interactive Bureau; Flooz.com Features a Fun Online Gift Currency You Send by Email for Any Occasion Business Wire Tuesday, September 14, 1999 10:51 EDT WORD COUNT: 645 TEXT: SAN FRANCISCO, Sep 14, 1999 (BUSINESS WIRE) - Flooz.com (http://www.flooz.com), the online gift currency Web site, has launched a redesigned site and new brand identity, designed by Interactive Bureau LLC, the leading strategic design consulting firm. Flooz.com offers visitors to their Web site a Web gift currency or "Flooz" that is accepted at over 50 online stores, offering products ranging from music and books to baby gifts and pet treats. The site offers busy professionals a flexible, fun way to shop for gifts for a variety of occasions. The redesigned site allows you to send Flooz gift dollars to a friend, or to use the gift of Flooz you have received from a friend to shop at one of the online stores that accepts Flooz as payment. Your Flooz gift is accompanied by a personalized electronic greeting card. "Two "sticky" features we highlight in the site are the "card of the day" feature, and a reminder service which allows anyone with an account on the site to mark relevant dates and get an email reminder of those dates, " said Sam Reep, a design director at Interactive Bureau. The choice of a bright, cheerful orange to "brand" the site was no accident. "We selected the orange because it is a fun, warm color which is not gender-specific, and stands out from the vast sea of blues and grays on the Internet, " said Susan Easton, Vice President for Identity at Interactive Bureau, who designed the site's new brand identity. The fun personality of brand and the Web site is reinforced by the balloon-like navigation tabs that guide you through the site. "Flooz.com is a perfect example of the Web at it's best: a fun, efficient and interesting place for busy people to buy and send a gift, where the underlying technology is completely transparent." said Roger Black, chairman of Interactive Bureau. "The concept of an Internet gift currency has fascinating implications," said Jack Feuer, Vice President of Marketing at Flooz. "Flooz.com is at the intersection of three popular Web applications; email, e-commerce and electronic greeting cards. We have combined these elements to create a new way for busy people to become great and frequent gift givers - perfect for the busy times of the new millennium." About Interactive Bureau, LLC Interactive Bureau (http://www.iab.com) a leading internet design consulting firm, was Founded in 1994 by distinguished publication designer Roger Black and veteran media executive Jock Spivy. The company brings authoritative knowledge of print and broadcast design and information management to online environments. Based in New York,

San Francisco, and Seattle, the company has joint ventures in France,

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Spain, Mexico and the U.K. Their past and current clients include: American Express, @Home, Cendant, The Discovery Channel **Online**, drugstore.com, Gateway, IBM, MSNBC, Oracle, Rogers Communications, and USA Today **Online**.

About Flooz.com

Based in New York City, Flooz.com (http://www.flooz.com) was created for the sale of Flooz, the online gift currency. Flooz is sent by e-mail with a content-rich, personalized greeting card, and is accepted at a wide variety of online stores, covering categories such as books, music, video, food, wine, apparel, sports equipment, toys, games, electronics, baby products, health and beauty, and specialty gifts. Users can find more than 200,000 interesting products to choose from at Floozworthy stores -- everything from Beluga caviar to custom-made golf clubs, Prada bags to Swiss Army knives. Flooz.com also offers a free, personalized reminder service for holidays, birthdays, and other special occasions. The site utilizes an innovative business method and proprietary technology for which there is a patent pending. Flooz has set up a proprietary transaction network with access points from a variety of different payment gateways over the Internet. Copyright (C) 1999 Business Wire. All rights reserved.

Copyright (c) 1999 Business Wire. All rights reserved.

23/3,AB,K/1 (Item 1 from file: 621) DIALOG(R) File 621: Gale Group New Prod. Annou. (R) (c) 2004 The Gale Group. All rts. reserv. 01276344 Supplier Number: 45141754 CompuServeCD JOINS WITH ELECTRONIC MALL TO HELP MEMBERS WRAP UP HOLIDAY SHOPPING PR Newswire, pN/A Nov 15, 1994 Language: English Record Type: Fulltext Document Type: Newswire; Trade 829 Word Count: quarter of 1994 include Time Warner Viewer's Edge, PolyGram Records, Liquor By Wire, FTD Online , Hallmark Card & Gift Connection , UPS, Tomorrow's Child, Cambridge Soundworks and Random House Electronic Publishing...

29/8/9 (Item 9 from file: 621)
DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.
02135753 Supplier Number: 55321927 (USE FORMAT 7 FOR FULLTEXT)
Management Information Consulting Rapidly Deploys E-Commerce Site For Many-Thanks.com.
August 2, 1999
Word Count: 367
PUBLISHER NAME: PR Newswire Association, Inc.
COMPANY NAMES: *Management Information Consulting Inc.
GEOGRAPHIC NAMES: *1USA (United States)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

40/7/8 (Item 8 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2004 Business Wire. All rts. reserv.
00021535 1999085B1131 (THIS IS THE FULLTEXT)

Serial 09/420434 November 9, 2004

iVillage Co-founder Robert Levitan Launches E-commerce Site Flooz.com; New Internet Firm Transforms the Traditional **Gift** Certificate into a Personalized Internet Experience

Business Wire

Friday, March 26, 1999 10:28 EST

WORD COUNT: 446

TEXT:

NEW YORK (March 26) BUSINESS WIRE -March 26, 1999 - iVillage co-founder Robert Levitan announced today the launch of Flooz.com (www.flooz.com), a new e-commerce site providing consumers with a unique electronic gift giving experience. Flooz.com helps people make better and faster connections with important people in their lives. The site enables users to e-mail their friends, family members and co-workers a personalized digital greeting card with an online gift certificate that can be redeemed at any one of the numerous merchants linked to Flooz.com. Merchants range from high quality name brand retailers to unique one of a kind stores.

"Our approach is to create a win-win value proposition for our customers and our partners. Flooz.com makes both the **gift** giver and recipient feel special," says Levitan, Co-founder and CEO of Flooz.com, "for example, Secretaries Day (April 21) is a classic holiday that most people forget until the last minute. Flooz.com will not only remind you of this occasion in the future but will guarantee that your **gift** of Flooz arrives in a timely, friendly e-mail this year - and she/he will actually be able to get the **gift** they really want." Levitan is widely credited with developing unique marketing strategies for the Internet at iVillage.

After receiving a **gift** of Flooz, a term used for cash in the markets of ancient Persia, the recipient can use Flooz to purchase his choice of **gift**s from one or more merchants linked to the site. Navigation and search features organize **gift** items by category and price, helping recipients locate their selections easily. Flooz.com also offers an e-mail reminder service for all **gift**-giving occasions.

"I saw the opening to create a fun and warm approach to **gift** giving on the Internet," says Co-founder & President of Flooz.com, Spencer Waxman. " Flooz.com encompasses this experience for customers combining it with the convenience and immediacy of the medium."

"Because of the many different configurations of e-commerce stores you find on the Web," adds Chief Technology Officer and Founding Technologist, Dermot McCormack, "we have made the technology behind Flooz.com both robust and scalable so virtually every merchant we work with can integrate into our system."

Located in New York City, Flooz.com is a Web site created for the sale and redemption of flexible electronic gift certificates (Flooz) which can be redeemed at a variety of participating merchants. The site utilizes an innovative business method and proprietary technology for which there is a patent pending. Flooz.com is an entity of Great River Interactive, LLC, Inc.

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40/7/9 (Item 9 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2004 The Gale Group. All rts. reserv.
01857268 Supplier Number: 54477717 (THIS IS THE FULLTEXT)

Serial 09/420434 November 9, 2004

Flooz.com Teams with EasySoft Inc. to Help **Online** Shoppers Find the "Perfect **Gift**" on Mothersday.com.

Business Wire, p1610 April 27, 1999 TEXT:

NEW YORK--(BUSINESS WIRE) -- April 26, 1999--

This Mother's Day, Internet users can reward their moms with an **online gift** purchase from a unique selection of merchants on mothersday.com (http://www.mothersday.com). Through a strategic partnership with EasySoft, Inc., Flooz.com (http://www.flooz.com) will offer **gift** buying opportunities on mothersday.com, as well as other seasonal holiday URLs owned by EasySoft Inc. Consumers shopping on mothersday.com will also be eligible to enter a \$1000 Flooz shopping spree sweepstakes through May 9.

Mothersday.com offers a fun, easy way for consumers to find the perfect **gift** for Mom, choosing from a select group of merchants in one location that's simple to remember. Flooz merchants located on the site include: Violet, extraordinary **gifts**; Nirvana Chocolates, sent directly from Belgium; Artisan **gifts**, distinctive **gifts** by skilled artisans; and Virtual Vineyard's ever-changing selection of wines. **Gift** selections made through Flooz stores come personalized with a digital Mother's Day greeting **card**.

"Success on the Internet is determined by the companies you partner with, especially in terms of E-commerce." says David Larkin, CEO of C4 Active Media and EasySoft. "I'm thrilled to be working with Robert Levitan and Flooz."

"We are always looking for creative e-commerce partners to help gain exposure for our merchants and make it easier for consumers to shop online," says Robert Levitan, CEO of Flooz.com and the co-founder of iVillage (Nasdaq: IVIL), "e-commerce sites targeted specifically to a gift giving occasion are a great solution to accomplish these goals."

Flooz merchants will also be featured on upcoming spring holidays and special occasion **Web** sites dedicated to Father's Day, Graduation Day, birthdays, weddings, babyshowers, bridal showers, and anniversaries. Other holiday **Web** sites featuring Flooz will include Hannukah, Christmas and Valentine's Day.

Based in New York City, Flooz.com is a **Web** site created to help people make better and faster connections with important people in their lives. The site enables users to e-mail their friends, family members and co-workers a personalized digital greeting card with an online gift certificate that can be redeemed at any one of the numerous merchants linked to Flooz.com. The site utilizes an innovative business method and proprietary technology for which there is a patent pending. Flooz.com is an entity of Great River Interactive, Inc.

EasySoft, Inc. is a New York City-based, custom software development company. For the past three years, the company has designed award-winning projects for a wide variety of high profile clients, including: The Wall Street Journal, AT&T WorldNet, ZD Net, Yamaha, Time Magazine, the United States Navy, Marvel Comics, Fleet Bank and the American Institute of Certified Public Accountants. In June, they will launch PhotoCal, their Web-enabled, client side calendar application.

COPYRIGHT 1999 Gale Group COPYRIGHT 1999 Business Wire

November 9, 2004



DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2004 The Gale Group. All rts. reserv.
02179385 Supplier Number: 55833201 (THIS IS THE FULLTEXT)
O. Media, Inc. Announces Partnership with Kardz.com.
Business Wire, p0109
Sept 23, 1999
TEXT:

PALM SPRINGS, Calif. -- (BUSINESS WIRE) -- Sept. 23, 1999--

O. Media, Inc. (OTC BB:OMDA) announced today that its premier website for authoritative women, www.ShesGotItTogether.com, has entered into a joint venture agreement with the e-commerce website, www.TenDollars.com.

As a promotion for the newly launched ShesGotItTogether.com free e-mail program, ShesGotItTogether.com will award each new subscription with a ten-dollar gift certificate to TenDollars.com beginning October 1, 1999.

TenDollars.com is a wholly owned subsidiary of Kardz.com, a New York based venture which will revolutionize the **online** greeting **card** and **gift** market with the launch of the Kardz.com **website** in November of 1999. TenDollars.com is a revolutionary e-commerce **website** where every item is ten dollars, including tax, shipping and handling. TenDollars.com prides itself on providing the highest quality products that fit consumer demands, ranging from designer toothbrushes to elegant stationary.

Jayne Newell-Lanza, Chairperson of O. Media, Inc., stated, "The products carried on TenDollars.com are targeted towards the ShesGotItTogether.com viewers. The joint venture will be a successful marketing tool for both companies, leading to an extended profitable relationship between the sites."

Alan Levy, President of Kardz.com, stated, "This joint venture is a wonderful opportunity for Kardz.com. The ShesGotItTogether.com viewer demographic and TenDollars.com's target demographic compliment each other. With ShesGotItTogether.com's rapid growth, this will be the first of many profitable partnerships."

Note: Any statements released by O. Media that are forward-looking are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Editors and investors are cautioned that forward-looking statements involve risks and uncertainties that may affect the company's business prospects and performance. These include, but are not limited to, economic, competitive, governmental, technological, and other factors discussed in timelines.

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40/3,AB,K/10 (Item 10 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2004 The Gale Group. All rts. reserv.
02121267 Supplier Number: 55181020
chipshot.com Announces Four New Ecommerce Partnerships.
PR Newswire, p3785
July 19, 1999
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 542

... enabling users to e-mail their friends, family members and co-workers a personalized digital greeting **card** with an **online gift** certificate that can be redeemed at any one of the numerous merchant

Serial 09/420434 November 9, 2004

```
File 613:PR Newswire 1999-2004/Nov 08
File 813:PR Newswire 1987-1999/Apr 30
File 636:Gale Group Newsletter DB(TM) 1987-2004/Nov 08
File 634:San Jose Mercury Jun 1985-2004/Nov 06
File 88:Gale Group Business A.R.T.S. 1976-2004/Nov 04
File 635:Business Dateline(R) 1985-2004/Nov 05
File 13:BAMP 2004/Oct W3
File 98:General Sci Abs/Full-Text 1984-2004/Sep
File 484:Periodical Abs Plustext 1986-2004/Oct W5
File 141:Readers Guide 1983-2004/Sep
File 696:DIALOG Telecom. Newsletters 1995-2004/Nov 05
File 553: Wilson Bus. Abs. FullText 1982-2004/Sep
       Items
               Description
Set
      672890
               CARD OR CARDS
S1
               GREETING OR BIRTHDAY OR CHRISTMAS OR THANK() YOU
S2
      382919
               WEDDING OR CHRISTENING OR ANNIVERSARY
S3
      252742
S4
       23991 BUSINESS() CARD? ?
      851816
               GIFT? ? OR MERCHANDISE OR GOODS
S5
      829672
               PARCEL? ? OR PACKAGE OR PACKAGES
S6
     2486783
               ONLINE OR ON()LINE OR WEBSITE? ? OR WEB()SITE? ?
S7
     2016224 LINK??? OR CONNECT???
S8
               COMBIN??? OR COMBINATION? OR MERG???
S9
     2576868
     1932043
               CONSOLIDAT? OR INTEGRAT?
S10
      683321
               SHIP? ? OR SHIPP???
S11
      1267198
S12
               SEND??? OR SENT
               DISPATCH??? OR DELIVER?
     1804994
S13
     1258921
S14
               MAIL???
S15
          25
               ((S2()S1 OR S4)(3N)S7)(S)(S5(3N)S7)
S16
          24
               RD (unique items)
S17
          13
               S16/2000:2004
               S16 NOT S17
S18
          11
          11
               Sort S18/ALL/PD, A
S19
         657
                (S2()S1 OR S4)(S)S5(S)S7
S20
S21
         888
               (S2()S1 OR S4)(S)S6(S)S7
        1522
S22
               S20:S21
         229
               S22(S)S8:S10
S23
               S22(S)S11:S14
        1156
S24
S25
         174
               S23(S)S24
         160
S26
               RD (unique items)
         121
               S26/2000:2004
S27
               S26 NOT S27
S28
          39
S29
          39
               Sort S28/ALL/PD, A
        1326
               S22 NOT (S15 OR S25)
S30
               S30/2000
         154
S31
S32
          56
               S30/2001
               S30/2002
S33
          37
         150
               S30/2003
S34
         686
               S30/2004
S35
         243
               S30 NOT S31:S35
S36
S37
         217
               RD (unique items)
               S37/TI
S38
           0
S39
          10
               S37/DE
S40
          97
               S37/LP
S41
          89
               S37/AB
```

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children to ...

```
S39:S41
S42
         124
               S42 NOT S39
S43
         114
               (S2()S1 OR S4)(10N)S5:S6(10N)S7
S44
          255
          33
               S43 (S) S44
S45
S46
          33
               Sort S45/ALL/PD, A
               (Item 1 from file: 813)
19/3,AB,K/1
DIALOG(R) File 813:PR Newswire
(c) 1999 PR Newswire Association Inc. All rts. reserv.
1199802
                          LAM036
Attention Holiday Procrastinators!
DATE: December 15, 1997
                                              WORD COUNT: 1,661
                              08:03 EST
...the shopping time left before the holidays.
     6. NO GIFT WRAP, FANCY BOWS OR PERSONALIZED GREETING CARDS CAN
ACCOMPANY ONLINE GIFTS .
   TRUTH: You can have your presents gift wrapped and even personalize the
card all with...
             (Item 2 from file: 635)
19/3,AB,K/2
DIALOG(R) File 635: Business Dateline(R)
```

DIALOG(R) File 635:Business Dateline(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.
0934551 98-96582
Online start-up hopes success is in the cards
Wolinsky, Howard
Chicago Sun - Times (Chicago, IL, US) p72
PUBL DATE: 980506
WORD COUNT: 608
DATELINE: Evanston, IL, US, North Central
TEXT:

...was on the Net first, it is no longer alone. Hallmark, the world's largest greeting - card company, has been online for two years, directing people to its stores and selling cards and gifts online. Some companies with advertising-supported Web sites offer free greeting cards that can be sent via e-mail. They can include not only graphics but sound effects, music and personal messages.

The online greeting - card and gift business did not exist three years ago, but today it does about \$200 million in...

```
(Item 8 from file: 613)
19/3, AB, K/8
DIALOG(R) File 613:PR Newswire
(c) 2004 PR Newswire Association Inc. All rts. reserv.
00192507 19991012SFTU042
FamilyWonder.com Prepares for Holiday
                                                     With New Strategic
                                            Season
Partnerships
PR Newswire
Tuesday, October 12, 1999 08:02 EDT
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 1,140
...with Della & James, the all occasion gift registry, Sparks.com, the world's
largest paper greeting card store, and online gift certificate provider
GiftCertificates.com. This holiday season, Della & James will allow parents and
```

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39/3,AB,K/7 (Item 7 from file: 696) DIALOG(R) File 696: DIALOG Telecom. Newsletters (c) 2004 The Dialog Corp. All rts. reserv. 00061063

GREETING CARDS GIANTS ENTER ONLINE COMPETITION

Report on Electronic Commerce

September 17,1996 VOL: 3 ISSUE: 19 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: BRP PUBLICATIONS

RECORD TYPE: FULLTEXT LANGUAGE: ENGLISH WORD COUNT: 1171 (c) BRP PUBLICATIONS All Rts. Reserv.

TEXT:

...Street is putting the finishing touches on a distribution deal with one of the major online services to offer its own electronic greeting cards . Unlike much of the merchandise available online today, these products represent the emergence of low-value impulse purchases that translate well into the interactive world. Much like the emergence of online airline reservations and similar services, ordering and sending greeting cards through the Web will help normalize the market for some consumers by creating a simple...

(Item 1 from file: 553) 46/3,AB,K/1 DIALOG(R) File 553: Wilson Bus. Abs. FullText (c) 2004 The HW Wilson Co. All rts. reserv. 02587188 H.W. WILSON RECORD NUMBER: BWBA93087188 Cyberspace is looking a lot like Christmas. AUGMENTED TITLE: holiday celebration via Internet Lewis, Peter H

New York Times (Late New York Edition) (N Y Times (Late N Y Ed)) (Dec. 25 1993) p. 1+

LANGUAGE: English

ABSTRACT: For the tens of millions of people who regularly use computer networks such as the Internet, holiday traditions are being updated and adapted. In cyberspace yesterday, network users delivered electronic presents to computer bulletin boards and digital Christmas fellow network users. In addition, some last-minute Christmas shoppers were still flocking to on - line services that sell **gift**s electronically

46/3,AB,K/14 (Item 14 from file: 484) DIALOG(R) File 484: Periodical Abs Plustext (c) 2004 ProQuest. All rts. reserv. 04304925 (USE FORMAT 7 OR 9 FOR FULLTEXT) Grapes of wrap Hise, Phaedra Forbes (FBR), ASAP Suppleme nt, p35-39, p.4 May 31, 1999 JOURNAL CODE: FBR ISSN: 0015-6914

DOCUMENT TYPE: Feature

RECORD TYPE: Fulltext; Abstract LANGUAGE: English

WORD COUNT: 1971

ABSTRACT: Wine should be one of the hottest items available online, rivaling books as a high-volume, high-choice commodity. But it is against the law in 28 states to ship the stuff directly to the consumer. TEXT:

ASRC Searcher: Jeanne Horrigan Serial 09/420434 November 9, 2004

... for holiday purchases last year-a 200% increase over the year before-- mostly, presumably, for <code>gifts</code>. Surveys show that <code>online gift</code> purchasing would be far higher still if people didn't worry about whether <code>Web</code> site retailers were likely to take care of details such as timely shipping, <code>gift</code> wrapping, and greeting <code>cards</code>-not to mention anxiety about choosing the right <code>gift</code> in the first place. Good salesclerks are used to allaying such fears, but most <code>Web</code> sites don't address them.

Thus Lannon formed his idea: a Web site that would focus...

(Item 27 from file: 813) 46/3, AB, K/27 DIALOG(R) File 813:PR Newswire (c) 1999 PR Newswire Association Inc. All rts. reserv. 0955141 NYFNSM21 DON'T FORGET FATHER'S DAY...OR YOU'LL BE GROUNDED DATE: May 29, 1996 06:42 EDT WORD COUNT: 729 ...executive officer of The OutPost Network. "We think that deardad.com, like all of our web sites, strengthens personal ties by helping you find just the right words to express yourself." (After Father's Day, deardad.com_will become a year-round resource for greeting cards and letters, gifts , services and useful links to parent-related Web sites .)

Deardad.com is an affiliate of The OutPost Network (http://www.outpost.net). Other OutPost...

46/3,AB,K/29 (Item 29 from file: 813) DIALOG(R)File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv. 0859384

AMERICAN GREETINGS REPORTS RECORD SALES AND EARNINGS IN THE FIRST HALF OF FISCAL 1996

DATE: September 13, 1995 13:04 E.T. WORD COUNT: 926 ...rollout with Microsoft's Windows 95 on Aug. 24. The Company is also supplying electronic greeting cards via Prodigy and remote fulfillment of greeting cards on PC Flowers and Gifts' home page on the Internet -- the online address is http://www.pcgifts.ibm.com/vendor02/aghome.htm...

46/3,AB,K/33 (Item 33 from file: 613)

DIALOG(R)File 613:PR Newswire

(c) 2004 PR Newswire Association Inc. All rts. reserv.

00190101 19991007MNTH001

flowers and gifts.com to Buy internetflorist.com and virtual florist.com for \$5 Million

PR Newswire

Thursday, October 7, 1999 09:30 EDT

JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 479

тгут.

...Inc., which has been selling flowers and **gift**s on the **Web** since 1996, operates two **Web** sites

-- a flowers and gifts retail site, http://www.internetflorist.com; and a free electronic greeting card site, http://www.virtualflorist.com.

The deal will vault flowersandgifts.com into the top players...

Serial 09/420434 November 9, 2004

```
File 256:TecInfoSource 82-2004/Jul
      Items Description
       25767 RT='DIRECTORY'
S1
S2
        2316 CARD OR CARDS
         140 GREETING OR BIRTHDAY OR CHRISTMAS OR THANK() YOU
S3
         29 WEDDING OR CHRISTENING OR ANNIVERSARY
S4
         47 BUSINESS () CARD? ?
S5
         881 GIFT? ? OR MERCHANDISE OR GOODS
S6
       4817 PARCEL? ? OR PACKAGE OR PACKAGES
S7
      14383 ONLINE OR ON()LINE OR 9687 LINK??? OR CONNECT???
               ONLINE OR ON()LINE OR WEBSITE? ? OR WEB()SITE? ?
S8
S9
S10
       5384 COMBIN??? OR COMBINATION? OR MERG???
      14317 CONSOLIDAT? OR INTEGRAT?
S11
S12
       2015 SHIP? ? OR SHIPP???
S13
       3360 SEND??? OR SENT
       5258 DISPATCH??? OR DELIVER?
S14
       6243 MAIL???
S15
S16
         89 S3:S4()S2 OR S5
S17
         21 S6:S7 AND S16
S18
         14 S17 NOT S1
S19
          6 S18/2000:2004
S20
          8 S18 NOT S19
20/6/2
00119944
               DOCUMENT TYPE: Review
PRODUCT NAMES: BEA WebLogic Server (013901); Microsoft Internet
Information Server (591645); Microsoft SQL Server 7.0 & 6.5 (259748);
BIG-IP (653861)
TITLE: App Servers Branch Out
Oct 4, 1999
REVISION DATE: 20021130
20/6/4
               DOCUMENT TYPE: Review
00119281
PRODUCT NAMES: BEA WebLogic Server (013901); Java (573744); JavaBeans
(622141); BIG-IP HA (773395)
TITLE: App Servers Branch Out
Oct 4, 1999
REVISION DATE: 20010630
20/6/5
00119012
               DOCUMENT TYPE: Review
PRODUCT NAMES: Studio MP10 (771937); American Greeting Crafts Deluxe
(771945); Barbie Nail Designer (771953); Corel Print House (598771);
Pablo Internet Edition (773107)
TITLE: Creative Comforts: Help your kids find their inner artist...
Sep 1999
REVISION DATE: 20040426
20/6/6
00117245
               DOCUMENT TYPE: Review
PRODUCT NAMES: Flooz (760901)
TITLE: Getting Shoppers Into the Flooz Habit
Jun 7, 1999
```

Serial 09/420434 November 9, 2004

REVISION DATE: 20010330

20/6/7

00116842 DOCUMENT TYPE: Review

PRODUCT NAMES: Microsoft Home Publishing (753998); Print Artist Platinum 4.5 (555223); Corel Print House Premium 4 (598771); PrintMaster Platinum

7 (730289); Print Shop Deluxe (410233)

TITLE: Print Productivity: Read The Fine Print

May 25, 1999

REVISION DATE: 20040426

20/6/8

00114732 DOCUMENT TYPE: Review

PRODUCT NAMES: Microsoft Publisher 2000 2000 Beta (336742); Harvard

Publisher (736325)

TITLE: Desktop Publishers Vie for Small Businesses

Mar 1999

REVISION DATE: 20020722

Serial 09/420434 November 9, 2004

```
File 350:Derwent WPIX 1963-2004/UD, UM &UP=200471
File 347: JAPIO Nov 1976-2004/Jul (Updated 041102)
               Description
       Items
      185552
               CARD OR CARDS
S1
               GREETING OR BIRTHDAY OR CHRISTMAS OR THANK() YOU
S2
        5984
               WEDDING OR CHRISTENING OR ANNIVERSARY
S3
        1202
               BUSINESS () CARD? ?
S4
        1427
               GIFT? ? OR MERCHANDISE OR GOODS
S5
      416277
      213264 PARCEL? ? OR PACKAGE OR PACKAGES
S6
               ONLINE OR ON()LINE OR WEBSITE? ? OR WEB()SITE? ?
       48618
S7
     3886944
S8
               LINK??? OR CONNECT???
      718397
S9
               COMBIN??? OR COMBINATION? OR MERG???
               CONSOLIDAT? OR INTEGRAT?
      563083
S10
      77678 SHIP? ? OR SHIPP???
S11
      449381 SEND??? OR SENT
S12
      334386 DISPATCH??? OR DELIVER?
S13
S14
       48715
               MAIL???
S15
       46063
               IC=G06F-015/16
S16
      162591
               IC=G06F-017/60
S17
       10957
               IC=G07F-017?
S18
          58
               (S2(2N)S1 OR S4)(S)S7
S19
           8. S5:S6(S)S18
S20
           3
               S15:S17 AND S19
         395
                (S2(2N)S1 OR S4) AND S5:S6
S21
S22
          49
               (S7 OR S15:S17) AND S21
S23
          23
               S7 AND S21
               S15:S17 AND S23
S24
          14
               S24 NOT S20
S25
          11
           9
               S23 NOT (S20 OR S24)
S26
               S22 NOT (S23 OR S20)
          26
S27
            (Item 1 from file: 350)
20/7,K/1
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
016029643
            **Image available**
WPI Acc No: 2004-187494/200418
                     card service provision system provides link to
           greeting
 predetermined gift page or catalogue page to present greeting
Patent Assignee: KANDA TSUSHINKI KK (KAND-N)
Number of Countries: 001 Number of Patents: 001
Patent Family:
                            Applicat No
                                           Kind Date
Patent No
             Kind
                    Date
JP 2004062287 A
                  20040226 JP 2002216427
                                                20020725
                                           Α
                                                          200418 B
Priority Applications (No Type Date): JP 2002216427 A 20020725
Patent Details:
Patent No Kind Lan Pg
                        Main IPC
                                    Filing Notes
JP 2004062287 A
                    8 G06F-017/60
Abstract (Basic): JP 2004062287 A
       NOVELTY - A server (2) stores goods data for generation of gift
   page or catalogue page, during greeting card preparation. A link is
   provided to the predetermined gift page to present the greeting card.
       USE - For provision of greeting card or gift through internet to
   various users.
       ADVANTAGE - Imparts the feeling of acknowledgement with reality by
```

ASRC Searcher: Jeanne Horrigan Serial 09/420434 November 9, 2004

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the synergistic effect of a message with the heart felt illustration.
        DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of
    the online greeting card service provision system. (Drawing includes
    non-English language text).
        server (2)
        recipient (4)
        goods provision firm (5)
        payment processor (6)
        card and gift preparation unit (7)
        pp; 8 DwgNo 2/7
Derwent Class: T01
International Patent Class (Main): G06F-017/60
             (Item 4 from file: 350)
25/26,TI/4
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
015519393
WPI Acc No: 2003-581540/200355
  Online gift exchange assistance method involves transmitting gift
  to gift receiving person side terminal from gift affiliated shops,
  when shops receive personal information of gift receiver from gift
  providing terminal
25/26,TI/7
               (Item 7 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
014688472
WPI Acc No: 2002-509176/200254
  Computer-based method for creating electronic greeting
  enclosing an electronic gift , involves sender choosing image and text
  for card and monetary amount of gift certificate to accompany card
25/26,TI/9
               (Item 9 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
014358751
WPI Acc No: 2002-179452/200223
  Data processing method involves sending electronic greeting cards and
  entering information regarding sender, recipient identification and prize
  selected by sender in sweepstakes
 25/26,TI/10
                 (Item 10 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
013966591
WPI Acc No: 2001-450805/200148
  Customized gift e.g. greeting card and gifts for e.g. birthday,
  has compact disk provided with control program operated with respect to
  user-completed customization code to provide customized display from
  selected information
25/7/3
           (Item 3 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
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ASRC Searcher: Jeanne Horrigan Serial 09/420434 November 9, 2004

```
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
015040657
WPI Acc No: 2003-101173/200309
  E-business christmas card with multi-functional appreciation ticket
  type
                (Item 8 from file: 350)
 27/26,TI/8
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
014986079
WPI Acc No: 2003-046594/200304
   Greeting card assembly has engagement structure for removably.
  engaging gift card having gift credit related indicia
                (Item 10 from file: 350)
27/26,TI/10
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
014911504
WPI Acc No: 2002-732210/200279
  Internet-based electronic greetings sending system allows selected
  invitees of sender to add messages to selected electronic greeting and
  forwards greeting with added messages to receiver
27/26,TI/14
                (Item 14 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
014707510
WPI Acc No: 2002-528214/200256
Computer-based method for creating electronic greeting cards enclosing an
electronic gift , creates a code indicative of a purchased electronic gift
and embeds it in the greeting card for redemption by the receiver
27/26,TI/23
              (Item 5 from file: 347)
DIALOG(R) File 347: JAPIO
(c) 2004 JPO & JAPIO. All rts. reserv.
07391294
DISTRIBUTION SERVICE METHOD FOR GREETING MEDIUM CARD, RECORDING MEDIUM
RECORDING DISTRIBUTION PROCESSING PROGRAM FOR GREETING MEDIUM CARD AND
COMPUTER- READABLE RECORDING MEDIUM RECORDING STOCK AGENT PROGRAM
27/26,TI/25
               (Item 7 from file: 347)
DIALOG(R) File 347: JAPIO
(c) 2004 JPO & JAPIO. All rts. reserv.
06331354
ORDERING CONTENTS OUTPUTTING DEVICE
27/7/1
           (Item 1 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
016166377
            **Image available**
WPI Acc No: 2004-324264/200430
  Computer system generates delivery request information required in order
```

to deliver goods , and delivery goods specific information at acquired

November 9, 2004

```
destination of e-mail address, is generated
Patent Assignee: PLAZA CREATE KK (PLAZ-N)
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No Kind Date Applicat No Kind Date Week
JP 2004126879 A 20040422 JP 2002289092 A 20021001 200430 B
Priority Applications (No Type Date): JP 2002289092 A 20021001
Patent Details:
                         Main IPC
Patent No Kind Lan Pg
                                    Filing Notes
JP 2004126879 A 30 G06F-017/60
Abstract (Basic): JP 2004126879 A
        NOVELTY - The system determines whether destination e-mail address
    for delivery of goods provided in a delivery request requirement
    received through a network, matches with address stored in database The
    destination corresponding to e-mail address is acquired. Delivery
    request information required in order to deliver the goods and
    delivery goods specific information at the acquired destination is
    generated.
        DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for
    program storing instructions for computer system.
        USE - For provision of parcel delivery service application, such
    as New Year's card , birthday card using e-mail address.
        ADVANTAGE - Enables to deliver the goods , by maintaining the
    privacy of the address, name and telephone number.
        DESCRIPTION OF DRAWING(S) - The figure shows an explanatory
    structure of the computer system. (Drawing includes non-English
    language text).
        network (10)
        client terminal (20,30)
        computer image print system (50)
        picture information database (60)
        printer (70)
        computer of delivery system (80)
        pp; 30 DwqNo 1/16
Derwent Class: T01
International Patent Class (Main): G06F-017/60
International Patent Class (Additional): G06F-013/00
            (Item 11 from file: 350)
 27/7/11
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
014896270
            **Image available**
WPI Acc No: 2002-716976/200278
   Greeting media card delivery method involves transmitting card which
  has selected greeting element with advertisement element, and gift
  element to receiver specified by sender
Patent Assignee: MORI M (MORI-I)
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No
             Kind
                    Date
                             Applicat No
                                            Kind Date
JP 2002259795 A 20020913 JP 200151570 A 20010227 200278 B
Priority Applications (No Type Date): JP 200151570 A 20010227
Patent Details:
Patent No Kind Lan Pg Main IPC Filing Notes
```

Serial 09/420434 November 9, 2004

JP 2002259795 A 7 G06F-017/60 Abstract (Basic): JP 2002259795 A

NOVELTY - The greeting media **card** which comprises the greeting element containing a advertising element, and a **gift** element selected by a sender, is transmitted to a receiver specified by the sender.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

- (1) Recorded medium storing greeting media card delivery program;
 - (2) Greeting media card; and
 - (3) Recorded medium storing stock agent program.

USE - For delivering greeting media **card** to receiver specified by sender.

ADVANTAGE - Since greeting and **gift** elements are provided based on customers selection, the design and communication of the greeting media **card** is improved, hence improving the customer satisfaction.

DESCRIPTION OF DRAWING(S) - The figure shows an explanatory drawing of the data processing system of the greeting media ${\bf card}$. (Drawing includes non-English language text).

pp; 7 DwgNo 2/5

Derwent Class: T01

International Patent Class (Main): G06F-017/60

27/7/16 (Item 16 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2004 Thomson Derwent. All rts. reserv.

014459214 **Image available**

WPI Acc No: 2002-279917/200232

Customized ${\tt card/gift}$ providing method e.g. for greeting ${\tt card}$, involves selecting non-customized information stored in compact disk using customized code and displaying to user

Patent Assignee: GREGORY M STONE (STON-I); CD COUPON LLC (CDCO-N)

Inventor: SIMPSON W S

Number of Countries: 001 Number of Patents: 002

Patent Family:

Patent No Kind Date Applicat No Kind Date Week
US 20020019776 A1 20020214 US 9898570 A 19980831 200232 B
US 99377108 A 19990819
US 6453300 B2 20020917 US 9898570 A 19980831 200269

US 6453300 B2 20020917 US 9898570 A 19980831 200269 US 99377108 A 19990819

Priority Applications (No Type Date): US 9898570 P 19980831; US 99377108 A 19990819

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes
US 20020019776 A1 18 G06G-001/14 Provisional application US 9898570
US 6453300 B2 G06F-017/60 Provisional application US 9898570
Abstract (Basic): US 20020019776 A1

NOVELTY - A customization code is generated using the data received from a sender, and is transmitted to a user along with the **gift** information. The non-customized information stored in a compact disk (62) along with a control program are selected using the customization code, and is displayed to the user.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for customized $\ensuremath{\mbox{gift}}$.

November 9, 2004

USE - For providing customized card/ gift such as greeting cards e.g. birthday card, mother's day card and special occasion cards, gifts like gem/birthstone, birth flowers, cellphones, software, movie, videos, tickets, clothing, fashion products, ${\tt cologne/perfumes,\ dining\ and\ small\ vacation\ \ } {\tt packages}\ ,\ {\tt etc\ with}$ information stored in compact disk (CD) e.g. CDROM, recordable CD, DVD, etc, to specified person through Internet. ADVANTAGE - The gifts are easily and efficiently provided to the user and is customized by the user for a particular intended recipient. Thus, the CD for the recipient is personalized without the need to actually provide a custom CD. DESCRIPTION OF DRAWING(S) - The figure shows an exploded view of the instant gift /card providing device. Compact disk (62) pp; 18 DwqNo 2/10 Derwent Class: T01 International Patent Class (Main): G06F-017/60; G06G-001/14 (Item 18 from file: 350) 27/7/18 DIALOG(R) File 350: Derwent WPIX (c) 2004 Thomson Derwent. All rts. reserv. 013896523 **Image available** WPI Acc No: 2001-380736/200140 Combined gift / greeting card ordering and delivering method in e.g. internet, involves displaying greeting / gift card messages, payment option on sender's terminal for selection based on which combined card is produced Patent Assignee: MOORE NORTH AMERICA INC (MOOF) Inventor: BROAD T M; DORFMAN A; GREULICH K R; SMITH E W Number of Countries: 090 Number of Patents: 005 Patent Family: Patent No Kind Date Applicat No Kind Date Week WO 200070517 A2 20001123 WO 2000US12036 A 20000504 200140 B AU 200046956 20001205 AU 200046956 A 20000504 200140 Α BR 200006125 A 20010327 BR 20006125 A 20000504 200140 WO 2000US12036 A 20000504 EP 1145165 A2 20011017 EP 2000928774 A 20000504 200169 WO 2000US12036 A 20000504 JP 2003530615 W 20031014 JP 2000618890 A 20000504 200368 WO 2000US12036 A 20000504 Priority Applications (No Type Date): US 99419874 A 19991015; US 99310104 A 19990512 Patent Details: Patent No Kind Lan Pg Main IPC Filing Notes WO 200070517 A2 E 46 G06F-017/60 Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR →IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW AU 200046956 A

Based on patent WO 200070517

G06F-017/60 Based on patent WO 200070517 G06F-017/60 Based on patent WO 200070517

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT

G06F-017/60

BR 200006125 A EP 1145165 A2 E

November 9, 2004

LI LT LU LV MC MK NL PT RO SE SI
JP 2003530615 W 57 G06F-017/60 Based on patent WO 200070517
Abstract (Basic): WO 200070517 A2

NOVELTY - Remote server accessed from sender terminals (13) for placing order for cards, server displays greeting / gift cards message, gift card, recipient address, payment options etc., on client monitor (14) to choose required information by sender. Based on selection, a central imaging facility with full color printer prints greeting card and adheres gift card on greeting card and then delivers to recipient.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for the combined greeting / gift card.

USE - For ordering and delivering combined **gift** / greeting **cards** over global network such as internet.

ADVANTAGE - The quality and speed of production minimizes the cost. Improves flexibility and options available in **card** and **gift** certificate selection and production.

DESCRIPTION OF DRAWING(S) - The figure shows the basic concept of the method of providing and ordering greeting **card**s over a wide range of computer network.

Sender terminals (13) Client monitor (14) pp; 46 DwgNo 1/17

Derwent Class: P76; T01; T04

International Patent Class (Main): G06F-017/60

International Patent Class (Additional): B42D-015/02; B42D-015/10;

G07B-001/00; G07G-001/12; G07G-001/14

27/7/19 (Item 1 from file: 347)

DIALOG(R) File 347: JAPIO

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07949528 **Image available**

GREETING CARD GIFT SYSTEM USING NETWORK PUB. NO.: 2004-062287 [JP 2004062287 A] PUBLISHED: February 26, 2004 (20040226)

INVENTOR(s): DAIMON AKIKO

APPLICANT(s): KANDA TSUSHINKI CO LTD

APPL. NO.: 2002-216427 [JP 2002216427] FILED: July 25, 2002 (20020725)

ABSTRACT

PROBLEM TO BE SOLVED: To provide a **gift** system with which not only feeling to a company can effectively be transmitted by using a greeting **card** service on a network but also a sender and a receiver are satisfied. SOLUTION: A server to which a plurality of pieces of commodity data are registered is prepared on the network. A commodity is selected from the server when a greeting **card** is created, and it is stored on the server on the network after a **gift** page or a catalogue page is created. A link to the **gift** page or the catalogue page is previously formed in the greeting **card**. Thus, the greeting **card** and a **gift** or catalogue are presented together.

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27/7/20 (Item 2 from file: 347) DIALOG(R)File 347:JAPIO

Serial 09/420434 November 9, 2004

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07754827 **Image available**

SYSTEM FOR PREPARING FUNERAL ATTENDANT DATABASE AND SENDING RETURN GIFT

PUB. NO.: 2003-248733 [JP 2003248733 A] PUBLISHED: September 05, 2003 (20030905)

INVENTOR(s): IZAWA KIYOSATO APPLICANT(s): PORITEKKU KK

APPL. NO.: 2002-099392 [JP 200299392]
FILED: February 25, 2002 (20020225)
ABSTRACT

PROBLEM TO BE SOLVED: To provide a system capable of significantly reduce the time required for the hard work of sending return **gift**s and greeting **card**s using a hand- written visitor's list.

SOLUTION: A funeral management server 1 is set up and normally connected to an Internet network 2. An environment is constructed where an Internet terminal 3 arranged at the reception of a funeral hall and a register operator terminal 5 are connected to the Internet network 2. Visitor's name cards 6 filled out by the attendants at the reception and name cards are read by an exclusive scanner 4 through the use of the environment. The information is transmitted to the funeral management server 1 and automatically listed on an exclusive homepage. The registration operator 5 inputs the information to a designation format by the registration operator terminal 5 while viewing the exclusive homepage, and immediately accomplishes the funeral attendant database. Further, a return gift management server 6 is connected to the Internet network 2 to deal with return gifts.

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27/7/21 (Item 3 from file: 347)

DIALOG(R) File 347: JAPIO

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07729665 **Image available**

ELECTRONIC CARD DISTRIBUTION METHOD FOR DISTRIBUTING GREETING CARD

THROUGH COMMUNICATION NETWORK AND SYSTEM

PUB. NO.: 2003-223567 [JP 2003223567 A]

PUBLISHED: August 08, 2003 (20030808)

INVENTOR(s): CHO AKIYASU APPLICANT(s): CHO AKIYASU

NO-SIDE NET INC

APPL. NO.: 2002-023324 [JP 200223324] FILED: January 31, 2002 (20020131) ABSTRACT

PROBLEM TO BE SOLVED: To interlock the distribution of a greeting card through a communication network to a congratulatory gift.

SOLUTION: An electronic card distribution server makes a user perform desired card setting-up based on selectable card preparation information to generate electronic card information and apply an ID number to the electronic card information. The ID number is recorded on a physical medium. The physical medium is attached onto the congratulatory gift and physically distributed to a receiver. The receiver can receive the greeting card by the ID number through the communication network. Thus, the greeting card can be distributed interlocking with the delivery of the congratulatory gift.

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Serial 09/420434 November 9, 2004

27/7/24 (Item 6 from file: 347)

DIALOG(R) File 347: JAPIO

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07129598 **Image available**

METHOD FOR ENCLOSING GREETING CARD IN MAIL-ORDER ARTICLE

PUB. NO.: 2001-357268 [JP 2001357268 A] PUBLISHED: December 26, 2001 (20011226)

INVENTOR(s): IWAYOSHI TAKAHISA APPLICANT(s): INTERLINK PLANNING KK

APPL. NO.: 2000-180422 [JP 2000180422] FILED: June 15, 2000 (20000615) ABSTRACT

PROBLEM TO BE SOLVED: To select and enclose a desired greeting <code>card</code> in a commodity as a <code>gift</code> by confirming the greeting <code>card</code>, previously prepared by a seller of the commodity, on a customer's monitor screen so as to enhance the customer's incentive to purchase the commodity as the <code>gift</code>, also in mail order using an Internet.

SOLUTION: This mail order system which enables a user to access a server system of a mail-order seller from a personal terminal through the Internet and order a commodity enables the mail-order seller A to enclose a greeting card in the mail-order sold commodity by a storage device 14 composed of at least a customer data file 14A, a commodity data file 14B, and a greeting card data file 14C, a printer 15 which generates a greeting card 16 that a customer B desires by printing data outputted from the greeting card data file 14C according to an indication of the customer B, and a server system 12 which controls the storage device and printer.

COPYRIGHT: (C) 2001, JPO

Serial 09/420434 November 9, 2004

```
File 348:EUROPEAN PATENTS 1978-2004/Oct W05
File 349:PCT FULLTEXT 1979-2002/UB=20041104,UT=20041028
               Description
        Items
       90901
               CARD OR CARDS
S1
        5829
               GREETING OR BIRTHDAY OR CHRISTMAS OR THANK() YOU
S2
        1071
               WEDDING OR CHRISTENING OR ANNIVERSARY
S3
        1395
               BUSINESS() CARD? ?
S4
               GIFT? ? OR MERCHANDISE OR GOODS
S5
       41170
      115216 PARCEL? ? OR PACKAGE OR PACKAGES
S6
      89054
               ONLINE OR ON()LINE OR WEBSITE? ? OR WEB()SITE? ?
S7
     1184128
S8
               LINK??? OR CONNECT???
     891715
S9
               COMBIN??? OR COMBINATION? OR MERG???
S10
    338755
               CONSOLIDAT? OR INTEGRAT?
S11
      48597 SHIP? ? OR SHIPP???
S12
      254622 SEND??? OR SENT
     613363
S13
               DISPATCH??? OR DELIVER?
S14
       93063
               MAIL???
S15
       28357
               IC = (G06F - 015/16 \text{ OR } G06F - 017/60)
S16
        2471 IC=G07F-017?
S17
        2186
               S2:S3(2N)S1 OR S4
S18
         126
               S17(10N)S7
S19
        1644
               S5 (10N) S7
S20
         14
               S18(S)S19
S21
           7
               S15:S16 AND S20
S22
           7
               S20 NOT S21
S23
          47 S17(S)S5(S)S7
S24
          21
               S23 AND S15:S16
S25
          47
               S23(S)S6:S14
               S24 AND S25
S26
          21
S27
          14
                S26 NOT S20
          20
               S23 NOT (S20 OR S26)
S28
21/6/7
          (Item 7 from file: 349)
           **Image available**
00769410
METHODS AND SYSTEMS FOR ELECTRONICALLY ACCEPTING AND EXCHANGING AN ONLINE
    GIFT
 21/3,AB,K/1
                 (Item 1 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
(c) 2004 WIPO/Univentio. All rts. reserv.
01024613
ELECTRONIC GIFT LINKING
CONNEXION ELECTRONIQUE A UN CADEAU
Patent Applicant/Assignee:
  FIRST DATA CORPORATION, 12500 East Belford Avenue, Englewood, CO
    80112-5939, US, US (Residence), US (Nationality)
Inventor(s):
  KARAS Peter M, 115 Flower St., Lakewood, CO 80226, US,
  COWELL James E, 2509 W. Long Circle, Littleton, CO 80120, US,
  ABELMAN Henry M, 8360 Sentinae Chase Drive, Rosswell, GA 30076, US,
  THOMPSON Mark, 5724 East 10th Avenue, Denver, CO 80220, US,
Legal Representative:
  FRANKLIN Thomas D (et al) (agent), Townsend and Townsend and Crew LLP,
   Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, US,
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November 9, 2004

Patent and Priority Information (Country, Number, Date): WO 200354659 A2-A3 20030703 (WO 0354659) Application: WO 2002US39083 20021206 (PCT/WO US02039083) Priority Application: US 200110068 20011206; US 2002313934 20021205 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SC SD SE SG SK SL TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LU MC NL PT SE SI SK (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 4313 English Abstract According to the invention, a method for creating an electronic greeting card (700) that references a gift (708) is disclosed. In one step, a selection of the electronic greeting card is received from a sender of that greeting card. Identification of the gift (708) is received. A code indicative of the gift is created, whereby the code facilitates retrieving information about the gift. The code is embedded in the electronic greeting card. Main International Patent Class: G06F-017/60 Fulltext Availability: Claims Claim ... gift as recited in claim 1, further comprising a step of receiving information on the gift from a second web site away from a first web site that produced the electronic greeting card . 3 The method for creating the electronic greeting card that references the gift as recited... 21/3,AB,K/4 (Item 4 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2004 WIPO/Univentio. All rts. reserv. 00810332 METHODS AND SYSTEMS FOR ELECTRONICALLY FORWARDING AN ONLINE GIFT PROCEDES ET SYSTEMES D'ENVOI ELECTRONIQUE EN LIGNE D'UN CADEAU Patent Applicant/Assignee: RICHFX INC, Suite 201, 590 Means Street, Atlanta, GA 30318, US, US (Residence), US (Nationality) Inventor(s): DODD William D, 5545 Timber Ridge Road, Marietta, GA 30068, US, Legal Representative: GARRETT Arthur S (et al) (agent), Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., 1300 I Street, N.W., Washington, DC 20005-3315, US, Patent and Priority Information (Country, Number, Date): Patent: WO 200143025 A1 20010614 (WO 0143025) Application: WO 2000US33120 20001207 (PCT/WO US0033120) Priority Application: US 99458006 19991210

November 9, 2004

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 8193

English Abstract

Methods, systems, and articles of manufacture consistent with the present invention provide the ability for an intended recipient to forward an online gift to a secondary recipient prior to shipping the gift to the intended recipient. A gift giver accesses a gift server over a network (such as the Internet) using conventional browser software on a user node of the network. While online with the gift server node (e.g., the gift server's website), the gift giver selects the online gift for the intended recipient. The intended recipient is notified of the gift. In response to notification of the online gift, the intended recipient connects online to the gift server node, reads the gift selection information from the gift queue and determines whether to forward the gift to someone else (e.g., the secondary recipient). If the gift is to be forwarded, contact information related to the secondary recipient is requested and a notification is sent to the secondary recipient about the gift before the initial gift is shipped to the initial recipient.

Main International Patent Class: G06F-017/60 Fulltext Availability: Detailed Description Detailed Description

... the greeting or add a **personali**zed text message (such as a personally annotated and animated **online** greeting **card**).

At step 514, the user (the **gift** giver) provides payment information, such as the user's credit **card** information or a reference...

22/3,AB,K/3 (Item 3 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2004 WIPO/Univentio. All rts. reserv.
00907070

PERSONALIZED GREETING CARD SYSTEM FOR RETAILERS
SYSTEME DE CARTE DE PRODUCTION DE CARTES DE VOEIX PERS

SYSTEME DE CARTE DE PRODUCTION DE CARTES DE VOEUX PERSONNALISEES POUR DETAILLANTS

Patent Applicant/Assignee:

ITB SOLUTIONS LLC, Suite 340, 1121 E. Main Street, St. Charles, IL 60174, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

THOMPSON Raymond Daniel, 711 Legends Drive, Carol Stream, IL 60188, US, US (Residence), US (Nationality), (Designated only for: US)
PENISTEN Noel Martin, 1561 Fairway Circle, Geneva, IL 60134, US, US (Residence), US (Nationality), (Designated only for: US)

November 9, 2004

PENISTEN Kris Darnell, 59 Seaview Avenue, Swansea, MA 02777, US, US (Residence), US (Nationality), (Designated only for: US)
Legal Representative:

PANIAGUAS John S (et al) (agent), Katten Muchin Zavis, Suite 1600, 525 W. Monroe Street, Chicago, IL 60661, US,

Patent and Priority Information (Country, Number, Date):

Patent:

WO 200241166 A1 20020523 (WO 0241166)

Application:

WO 2001US46161 20011115 (PCT/WO US0146161)

Priority Application: US 2000249219 20001116

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GO GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 7035

English Abstract

A greeting card ordering system configured into a participating catalog (22) or on-line retailer's ordering catalog (24). Greeting cards (36) are printed on with a print on demand system (32) from customer personalization and customization subsystems (32). Gifts are sent from the retailer's fulfilment center (30) to the recipient. The system facilitates a consumer sending greeting cards accompanying gifts while enhancing the purchaser's variety of gift choice selections.

Fulltext Availability: Detailed Description Detailed Description

... a conventional retail store to purchase the greeting card/gift combination. Secondly, even if such greeting card / gift combinations could be purchased on - line from an on - line retailer retailer, the greeting card / gift combination would have to be first shipped to the purchaser so that the greeting card...

...greeting card/gift combinations, greeting card/gift combinations have been developed which allow purchase of greeting cards and gifts on - line . 2

In addition, the greeting cards can be customized and personalized on - line and shipped directly from an on-line retailer directly to a designated recipient. An example...

...on e-commerce for purchase. Should a purchaser wish to send a designated recipient a **gift** from an on - line retailer, the purchaser would have to order to **gift** on - line and have it shipped back to the purchaser. A greeting **card** would have to be 3

purchased separately and packaged with the gift and re-shipped...

27/6/6 (Item 6 from file: 349)

00866272

METHOD AND APPARATUS FOR PROVIDING INTERACTIVE ELECTRONIC GREETING CARD PROMOTIONS

Serial 09/420434 November 9, 2004

```
27/6/8
           (Item 8 from file: 349)
00806382
METHOD FOR AFFORDING A MARKET SPACE INTERFACE BETWEEN A PLURALITY OF
    MANUFACTURERS AND SERVICE PROVIDERS AND INSTALLATION MANAGEMENT VIA A
    MARKET SPACE INTERFACE
             (Item 10 from file: 349)
 27/6/10
00757906
SUPPLYING GREETING CARDS AND GIFT CARDS OVER A GLOBAL COMPUTER NETWORK
                 (Item 3 from file: 349)
 27/3,AB,K/3
DIALOG(R) File 349:PCT FULLTEXT
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00914720
ELECTRONIC GIFT GREETING
ELECTRONIC GIFT GREETING
Patent Applicant/Assignee:
  FIRST DATA CORPORATION, 6200 South Quebec Street, Englewood, CO 80111, US
    , US (Residence), US (Nationality)
Inventor(s):
  KARAS Peter M, 115 Flower Street, Lakewood, CO 80226, US,
  COWELL James E, 2509 West Long Circle, Littleton, CO 80226, US,
  YODER James R, 1902 W. Henderson, Chicago, IL 60657, US,
  GOLUB Matt F, 276 Highwood Ave., Tera Fly, NJ 07670, US,
  BAIG Aamer Ali, 111-32 76th Ave., Apt 3J, Forest Hills, NY 11375, US,
Legal Representative:
  FRANKLIN Thomas D (et al) (agent), Townsend and Townsend and Crew LLP,
    Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, US,
Patent and Priority Information (Country, Number, Date):
  Patent:
                        WO 200248839 A2-A3 20020620 (WO 0248839)
                        WO 2001US48630 20011206 (PCT/WO US0148630)
 Application:
  Priority Application: US 2000737912 20001215; US 2000256127 20001215
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
  AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
  EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
  LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK
  SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 7995
English Abstract
  According to the invention, a method for creating an electronic greeting
  card enclosing an electronic gift is disclosed. In one step, the
  electronic greeting card selection is received from a sender (604) along
  with a selection of at least one of a type of electronic gift (608), an
```

amount for the electronic **gift** (612), and an identifier for a receiver of the electronic **gift** (616). Payment for the electronic **gift** is received

Serial 09/420434 November 9, 2004

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from a money handler chosen by the sender (620). A code indicative of the
  electronic gift is received (624), whereby the code facilitates
  redemption of the electronic gift (628). The code is embedded in the
  electronic greeting card.
Main International Patent Class: G06F-017/60
Fulltext Availability: Detailed Description
Detailed Description
... with the appended figures.
  FIG. 1 is a block diagram of an embodiment of an on - line greeting and
  gift system.;
  FIG. 2 is a block diagram of an embodiment of an online money transfer
  FIG. 3 is a block diagram of an embodiment of a payment enabler;
  FIG. 4 is a block diagram of an embodiment of an electronic greeting
  card site:
  FIG. 5 is a block diagram of an embodiment of an agent location; and
  FIG. 6 is a flow diagram of an embodiment of a process for sending an
  electronic greeting card (eCard) that may include an electronic gift;
  FIG. 7 is a flow diagram of an embodiment of a process for paying-in...
...is a flow diagram of an embodiment of a process for paying-out the
  electronic gift from the payment enabler;
  FIG. 9 is a flow diagram of an embodiment of a process for configuring a
  user with an account for the online money transfer system;
  FIG. IO is a flow diagram of an embodiment of a process for transferring
  money from the sender to the receiver; and
  FIGS. 1 1A and 1 1B are a flow diagram of...
28/6/18
            (Item 16 from file: 349)
00289674
DUAL-MEDIUM ARTICLES, INCLUDING HINGED ARTICLES
28/6/20
            (Item 18 from file: 349)
00267125
INTERACTIVE COMPUTER SYSTEM WITH MULTI-PROTOCOL CAPABILITY
                 (Item 1 from file: 349)
 28/3, AB, K/3
DIALOG(R) File 349:PCT FULLTEXT
(c) 2004 WIPO/Univentio. All rts. reserv.
01166540
ELECTRONIC CARDS SYSTEMS AND METHODS
PROCEDES ET SYSTEMES DE CARTES ELECTRONIQUES
Patent Applicant/Inventor:
  ASLANIAN John R Jr, 3 Bretton Road, Scarsdale, NY 10583, US, US
    (Residence), US (Nationality)
Legal Representative:
  PARKER Stephen B (et al) (agent), Rothwell, Figg, Ernst & Manbeck, P.C.,
    1425 K Street, N.W., Suite 800, Washington, DC 20005, US,
Patent and Priority Information (Country, Number, Date):
                       WO 200488474 A2 20041014 (WO 0488474)
  Patent:
                       WO 2004US9431 20040329 (PCT/WO US04009431)
  Application:
  Priority Application: US 2003457997 20030328; US 2003492964 20030807
Designated States:
(All protection types applied unless otherwise stated - for applications
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Serial 09/420434 November 9, 2004

2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 15358

English Abstract

A system for sending cards and/or gifts to one or more entity using a computer network is provided. The system can include a computer network with at least one client computer and at least one server connected to the network. The at least one client computer can have a user interface with which a user can input an entity-centric event date. The server can receive a signal from said client computer based on the user input of the event date. The server includes a time-from-event module that determines a non-yearly event date after said event date. The client computer displays the non-yearly event date and provides means for a user to purchase cards or gifts for an entity. In most preferred embodiments, the non-yearly event date is a month-from-birth date of the individual. In

some preferred embodiments, the electronic cards include combined advertisements contained within the display regions of the electronic cards. Fulltext Availability: Detailed Description

Detailed Description

... with one another, without significant physical activity.

In recent years, a number of Internet-based Web Sites have emerged that enable individuals to celebrate annual-birthdays, certain holidays and/or certain other occasions via electronically delivered greeting cards, such as, e.g., BLUEMOUNTAIN.COM (the Web Site "home page" of which is depicted in FIG. 1) and ECARDS.COM (the Web Site "home page" of which is depicted in FIG. 2). While existing electronic card (ecard) Web Sites may simplify efforts needed to send electronic cards to people, using the Internet, they do...

...of which are incorporated herein by reference in their entireties: 6,453,300 entitled **Personali**zed Greeting **Card** With Electronic Storage Media And Method Of Person alizing Same, of CD Coupon, LLC; 5,513,117 entitled Apparatus And Method For Electronically Dispensing **Personali**zed Greeting **Card**s And **Gift**s, of Blue Mountain, Inc.; 6,108,640 entitled System For Calculating Occasion Dates And Converting...

28/3,AB,K/4 (Item 2 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2004 WIRO/University All rts reserve

(c) 2004 WIPO/Univentio. All rts. reserv.

01164192

GREETING CARD AND GIFT BOX COMPOSITE

COMBINAISON DE CARTE DE SOUHAITS ET DE BOITE-CADEAU

Patent Applicant/Inventor:

FACHON III Emil E, 51 Pricewood Drive, East Greenwich, Rhode Island 02818, US, US (Residence), US (Nationality)

Serial 09/420434 November 9, 2004

FACHON Wendy N, 51 Pricewood Drive, East Greenwich, Rhode Island 02818, US, US (Residence), US (Nationality)

MENDES Manuel J, 12 Fox Tale Drive, Johnston, Rhode Island 02919, US, US (Residence), US (Nationality)

Legal Representative:

ZIMMERMAN Richard D (agent), Chace Ruttenberg & Freedman, LLP, One Park Row, Suite 300, Providence, Rhode Island 02903, US,

Patent and Priority Information (Country, Number, Date):

Patent:

WO 200485169 A2 20041007 (WO 0485169)

Application:

WO 2004US8122 20040316 (PCT/WO US04008122)

Priority Application: US 2003456008 20030319

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO SE SI SK TR

- (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
- (AP) BW GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
- (EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English Fulltext Word Count: 5174

English Abstract

A greeting card and gift box composite comprising a gift box having a greeting wall with an integral greeting card cover that opens to reveal an interior message card affixed inside the gift box. The greeting card cover is created by partially cutting through the greeting wall surface while leaving a scored line hinge and breakaway attachment points. The greeting card cover is opened by using a finger catch to lift the greeting card cover, detaching the breakaway attachment points, then hinging open the greeting card cover to view the interior message card. The interior message card is aligned and removably attached to the interior greeting wall surface, substantially covering the greeting wall opening, while making the interior message card visible when the greeting card cover is opened. The greeting card and gift box composite may be reused by removing the used interior message card and installing a new one.

Fulltext Availability: Detailed Description

Detailed Description

... gift giver does not handle the package at all, as when an order is placed on line via the Internet. Using common web-based technologies, a merchant could allow the gift giver to select a greeting card and gift box composite I Owith occasion-appropriate indicia 38, then customize the interior message 28 that...

...card front 26. Thus a merchant could fully and neatly package a complete and personalized gift that is presentable for giving. The low cost and ease of printing interior message cards...

28/3, AB, K/9 (Item 7 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
(c) 2004 WIPO/Univentio. All rts. reserv.

Serial 09/420434 November 9, 2004

00783242

METHOD OF CONDUCTING AN ON-LINE GIFT EXCHANGE

PROCEDE PERMETTANT DE REALISER UN ECHANGE DE CADEAUX EN LIGNE Patent Applicant/Assignee:

PICKYOURPRESENT COM LTD, 675 Fairview Drive # 246, Nevada Business Services, Carson City, NV 89701, US, US (Residence), US (Nationality) Inventor(s):

CHAMISH Darren, 5423 Cambie Street, Vancouver, British Columbia, CA, Legal Representative:

KLAIBER James R (agent), Milbank, Tweed, Hadley & McCloy LLP, 1 Chase Manhattan Plaza, New York, NY 10005-1413, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200116786 A1 20010308 (WO 0116786)

Application: WO 2000US23210 20000824 (PCT/WO US0023210)

Priority Application: US 99385652 19990827

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

- (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
- (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
- (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
- (EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English Fulltext Word Count: 8887

English Abstract

A gift exchange manager for managing a gift exchange conducted on a network (100) including a gift giver's computer, a recipient's computer, and a gift exchange computer (4) is provided. The gift exchange manager (5) comprises a database (11) including data for a plurality of gifts sorted into mutually exclusive price categories, and a computer program for running on the gift exchange computer. The computer program includes subroutines for displaying the price categories, for accepting input from the gift giver selecting one of the price categories and identifying an address for the recipient, for sending a notification to the recipient that the recipient may select a gift, for displaying gifts in the price category without displaying the price category, for accepting input from the recipient selecting a gift from the price category, and for notifying a supplier to ship the selected gift.

Fulltext Availability: Detailed Description Detailed Description

... Excess electronic spare change is an unwanted residual effect of these types of processes.

Some web sites (eg., hallmark.com, 3dgreeting.com) offer services which allow a user to send an electronic greeting card, or 'e-card", to a recipient via the Internet. The user enters the recipient's name, message, and email address into dialog boxes on the e-card service's web site, and the e-card service sends the e-card to the recipient. Some of these web sites offer the ability to buy and mail a gift, selected from a catalog on the e-card service's web site, along with

ASRC Searcher: Jeanne Horrigan Serial 09/420434 November 9, 2004

the sending of the e-card ...

28/3,AB/14 (Item 12 from file: 349)

DIALOG(R) File 349: PCT FULLTEXT

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00733745

METHOD AND SYSTEM FOR PROVIDING A USER WITH INTEGRATED INTERACTIVE ACCESS TO PRODUCTS AND SERVICES

METHODE ET SYSTEME PERMETTANT DE FOURNIR A UN UTILISATEUR L'ACCES INTERACTIF INTEGRE A DES PRODUITS ET SERVICES

Patent Applicant/Assignee:

CITIBANK N A, 399 Park Avenue, New York, NY 10043, US, US (Residence), US (Nationality)

Inventor(s):

SOKOTA Karen, Apartment 11-A, 235 East 22nd Street, New York, NY 10010, US EZROL Lisa, Apartment 11-H, 400 Chambers Street, New York, NY 10282, US MILLER Mary, 111 Elm Street, Roslyn Heights, NY 11577, US

SHAPIRO Arlene, Apartment 11-E, 410 West 24th Street, New York, NY 10011, US Legal Representative:

MARCOU George, Kilpatrick Stockton LLP, Suite 800, 700 13th Street, N.W., Washington, DC 20005, US

Patent and Priority Information (Country, Number, Date):

Patent:

WO 200046732 A1 20000810 (WO 0046732)

Application:

WO 2000US2670 20000202 (PCT/WO US0002670)

Priority Application: US 99118427 19990202; US 99143797 19990714 Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC, LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English

Fulltext Word Count: 17413

English Abstract

A system and method for providing integrated interactive access to at least one business functionality makes use of computer software and hardware and allows the user to access a service provider's hosted application (S1) and enter a selection for at least one business functionality (S5, S7). The user is provided interactive access to the selected business functionality (S8) via the service provider's hosted application and via links, for example, from the service provider's hosted application to one or more third parties' hosted applications. In addition, the selected business functionality is automatically integrated for the user, for example, with one or more other business functionalities of the user.

Fulltext Availability: Claims

REVISED VERSION

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date 26 October 2000 (26.10.2000)

(10) International Publication Number WO 00/63820 A2

(51) International Patent Classification7: G06F 17/60

(21) International Application Number: PCT/US00/07874

(22) International Filing Date: 24 March 2000 (24.03.2000)

(25) Filing Language:

English

(26) Publication Language:

(30) Priority Data: 60/129,728

16 April 1999 (16.04.1999)

English

(71) Applicant (for all designated States except US): HALL-MARK CARDS, INCORPORATED [US/US]: 2501 McGee Trafficway, Kansas City, MO 64108 (US).

(72) Inventor; and

- (75) Inventor/Applicant (for US only): SMITH, Jacob, P. [US/US]: 6907 Clairborne Road, Shawnee, KS 66217 (US).
- (74) Agents: GRAZIANO, James, M. et al.; Patton Boggs LLP, P.O. Box 270930, Louisville, CO 80027 (US).
- (81) Designated States (national): AE, AG, AL, AM, AT, AU. AZ, BA, BB, BG, BR, BY, CA, CH, CN, CR, CU, CZ, DE,

DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID. IL. IN, IS. JP. KE. KG, KP. KR. KZ, LC. LK. LR. LS. LT. LU, LV, MA, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.

(84) Designated States (regional): ARIPO patent (GH. GM. KE, LS, MW, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published:

with declaration under Article 17(2)(a): without abstract: title not checked by the International Searching Authority

(48) Date of publication of this revised version:

29 November 2001

(15) Information about Correction:

see PCT Gazette No. 48/2001 of 29 November 2001, Sec-

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: SYSTEM AND METHOD OF OPERATING A NETWORK-BASED STORE FOR ELECTRONIC COMMERCE

(57) Abstract:

- oct 18, 1999 -Application - filmig date -

Serial 09/420434 November 9, 2004

partners...

40/3,AB,K/11 (Item 11 from file: 621)

DIALOG(R) File 621: Gale Group New Prod. Annou. (R)

(c) 2004 The Gale Group. All rts. reserv.

02133301 Supplier Number: 55297180

Getty Images' Art.com Creates Strategic Affiliate Partnerships with Leading Online Brands.

PR Newswire, p1828

July 29, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1502

... enables users to e-mail their friends, family members and co-workers a personalized digital greeting **card** with an **online gift** currency that can be redeemed at any one of the numerous merchants linked to Flooz...

40/3,AB,K/17 (Item 17 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

06738659 Supplier Number: 56697624

Start-up takes greeting **card**s **online**: Greeting **Gift**s Inc. of Lake Oswego gives customers easy access to personalized **gift**s on its Greets.com site.

Love, Jackqueline

Oregonian (Portland, OR), pE2(1)

Sept 28, 1999

Language: English Record Type: Abstract

Document Type: Newspaper; Trade

ABSTRACT:

Lake Oswego, OR-based start-up Greeting **Gifts** Inc. created a **Web** site that facilitates a quick way to personalize electronic greeting **cards**. Greets.com allows users to create multimedia greetings on CD-ROM, which are bundled and sent in a festive **package**. The greeting sells for \$9.95. Start-up takes greeting **cards online**: Greeting **Gifts** Inc. of Lake Oswego gives customers easy access to personalized **gifts** on its Greets.com...

Create and formaling.

* P

6,4 57,3 W

ASRC Searcher: Jeanne Horrigan Serial 09/420434 November 9, 2004

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**Image available**
015589698
WPI Acc No: 2003-651853/200362
Electronic card delivery method involves attaching medium recorded with greeting
card specific information, to gift that is physically delivered to recipient,
for accessing card through network based on card information
Patent Assignee: NOSIDE NET KK (NOSI-N); ZHAO X T (ZHAO-I)
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No
              Kind
                    Date
                            Applicat No
                                           Kind
                                                  Date
JP 2003223567 A
                  20030808 JP 200223324
                                                20020131 200362 B
                                           Α
Priority Applications (No Type Date): JP 200223324 A 20020131
Patent Details:
Patent No Kind Lan Pg
                        Main IPC
                                    Filing Notes
JP 2003223567 A
                    9 G06F-017/60
Abstract (Basic): JP 2003223567 A
        NOVELTY - A physical medium recorded with greeting
    specific information, is attached to a gift that is physically
    delivered to a recipient (102). The recipient after receiving the gift
    , accesses greeting card through communication network based on
    information in physical medium.
        DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for
    electronic card distribution system.
        USE - For delivering electronic card such as greeting
    with gift .
        ADVANTAGE - The electronic card is presented to the recipient
    without the recipients e-mail address, and reducing the time and
    effort. It is extremely effective in sales promotion of the gift in
    on - line shopping.
        DESCRIPTION OF DRAWING(S) - The figure shows the structure of
    electronic card delivery method. (Drawing includes non-English language
    text).
        shopping server (10)
        card management server (11)
        gift providing person (101)
        gift recipient (102)
        pp; 9 DwgNo 1/5
Derwent Class: P76; T01
International Patent Class (Main): G06F-017/60
International Patent Class (Additional): B42D-015/02
            (Item 11 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.
013781323
           **Image available**
WPI Acc No: 2001-265534/200127
Network-based store for electronic commerce, enables customer to initiate
delivery of ordered products from different vendors to different or same
recipients
Patent Assignee: HALLMARK CARDS INC (HALL-N)
Inventor: SMITH J P
```

Number of Countries: 092 Number of Patents: 002

Date

WO 200063820 A2 20001026 WO 2000US7874

Applicat No

Kind

Α

Date

Week

20000324 200127 B

Kind

Patent Family: Patent No

Patent No Kind Lan Pg Main IPC

Serial 09/420434 November 9, 2004

20001102 AU 200040272 A AU 200040272 Α 20000324 200127 Priority Applications (No Type Date): US 99129728 P 19990416 Patent Details: Patent No Kind Lan Pg Main IPC Filing Notes WO 200063820 A2 E 32 G06F-017/60 Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW AU 200040272 A G06F-017/60 Based on patent WO 200063820 Abstract (Basic): WO 200063820 A2 NOVELTY - Data indicating several products available to purchase via webstore (20) is provided to customer terminals (21,23) from vendors (36,37). Customer is enabled to select different delivery data of products for different recipients through customer order processor. A customer interface enables customer to initiate delivery of ordered products from different vendors to different or same recipients. DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for network-based store operating method for electronic commerce. USE - Network-based store e.g. webstore on internet for conducting electronic commerce especially suitable for gifts, greeting cards. ADVANTAGE - Offers customers an enhanced on - line shopping experience, by providing improved flexibility in product selection and utilizing advanced remainder service combining product recommendations with remainder messages to assist customers in making purchase decisions. DESCRIPTION OF DRAWING(S) - The figure shows the schematic diagram of electronic commerce system in which webstore operates on internet. Webstore (20) Customer terminals (21,23) Vendors (36,37) pp; 32 DwgNo 1/16 Derwent Class: T01; W01 International Patent Class (Main): G06F-017/60 26/7/5 (Item 5 from file: 350) DIALOG(R) File 350: Derwent WPIX (c) 2004 Thomson Derwent. All rts. reserv. **Image available** 014596867 WPI Acc No: 2002-417571/200244 Telectronic greeting card system enables personalization of cards 🕢 💥 using electronic catalog and matching with gifts Patent Assignee: ITB SOLUTIONS LLC (ITBS-N) Inventor: PENISTEN K D; PENISTEN N M; THOMPSON R D Number of Countries: 098 Number of Patents: 002 Patent Family: Patent No Kind Applicat No Kind Date Date WO 200241166 A1 20020523 WO 2001US46161 A 20011115 200244 B 20020527 AU 200220173 AU 200220173 Α 20011115 200261 Α Priority Applications (No Type Date): US 2000249219 P 20001116 Patent Details:

Filing Notes